

Florida/GM E85 Expansion State of Florida E85 Task Force Meeting

Brian Hazen
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GM Biofuels Background

- Biofuels are a key element of GM's Energy Diversity Strategy
- Industry leader in E85 capable Flex Fuel Vehicle (FFV) portfolio and volume
- Focus on biofuels potential enabled by cellulosic ethanol and other advanced biofuels
- Strong promotion/advocacy efforts of E85 and over the past 3 years
- Commitment to increase FFV production to 50% of U.S. volume by 2012 (dependent on infrastructure)



Print Advertising

**LET'S TALK PRICE
PER BUSHEL, NOT
PRICE PER BARREL.**

CHEVROLET OFFERS MORE FLEXFUEL MODELS, AVAILABLE WITH
THE CAPABILITY TO RUN ON E85 ETHANOL, THAN ANY OTHER BRAND.

E85 IS A BLEND OF 85% ETHANOL AND 15% GASOLINE. FUEL RELIABILITY LIMITED.
GO TO LIVEGREENYELLOW.COM FOR MORE INFORMATION.



MYFLORIDA.COM

E85 4FL

SUNSHINE STATE

GM would like to thank the State of Florida
and Inland Food Stores for bringing E85 ethanol fuel to Florida.



**FUEL FROM
OIL FIELDS, OR
CORN FIELDS.**

WITH FLEXFUEL TECHNOLOGY, IT'S YOUR CHOICE.



ORIGINAL GRADE: GMC | SIERRA

go yellow

Un futuro más verde con Etanol



chevy.com/e85

Llena el tanque con E85 en **UGAS** 210 N.W. 79th Ave

GM's U.S. FFV Portfolio

Chevrolet

Avalanche
Express
HHR
HHR Panel
Impala
Malibu
Silverado
Suburban
Tahoe

GMC

Sierra/Denali
Savana
Yukon/Denali
Yukon XL/Denali

Hummer

H2
H2 SUT

Cadillac

Escalade
Escalade ESV
Escalade EXT

Buick

Lucerne

Pontiac

G6

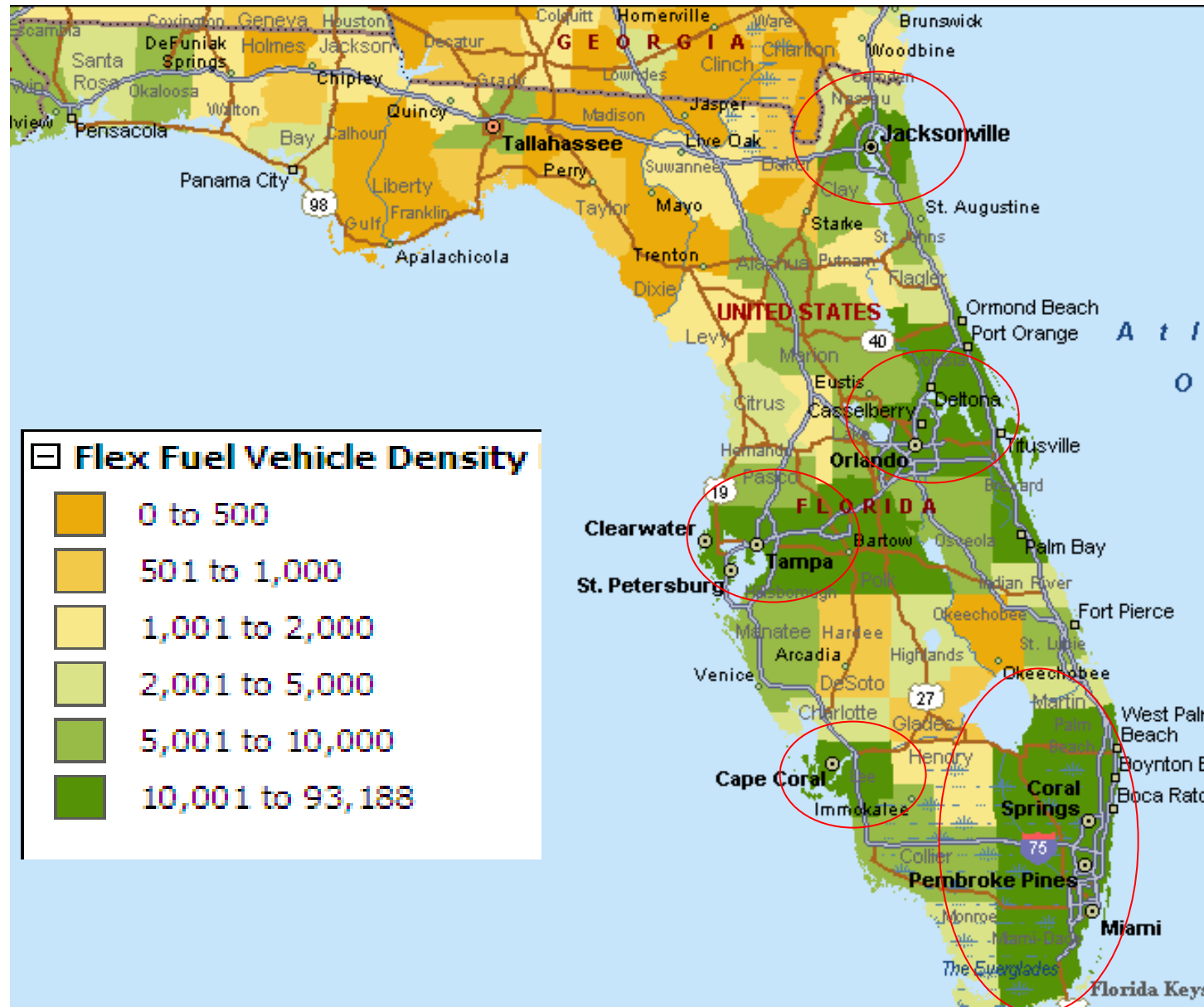


GM/NGA E85 Expansion

- E85 Market Development
 - Infrastructure: Planning, Distribution, Stations
 - Consumer Education and Awareness
 - Promotion and integration into overall FL biofuels and energy/environment strategy
- Focus on:
 - Major markets (where the FFVs and people are)
 - Tie-in to existing events
 - Leverage entire GM network, NGO's and corporate partners



FFV Density by County



Miami-Dade	39,561
Hillsborough	35,385
Broward	33,457
Orange	33,058
Palm Beach	24,494
Duval	21,015
Pinellas	18,194
Polk	16,107
Lee	14,015
Brevard	12,670
Volusia	12,369
Seminole	11,515
Pasco	8,934
Sarasota	8,488
Marion	8,416
Lake	7,792
Escambia	7,424
Manatee	7,415
Collier	7,188
Leon	7,046
St. Lucie	5,688
Osceola	5,611
Okaloosa	5,423
Clay	5,308
St. Johns	5,087
Alachua	5,056
Bay	4,593
Santa Rosa	4,178
Hernando	4,006



Back-Up



Current FL Public E85 Stations (8)

Hallandale Beach U-Gas
990 W. Hallandale Beach
Blvd.
Hallandale Beach, FL 33009

West Hialeah U-Gas
7950 W 28th Avenue
Hialeah, FL 33018

First Coast Biofuels
1170 U.S. Hwy. 90
Lake City, FL 32055

Midway U-Gas
210 NW 79th Ave
Miami, FL 33126

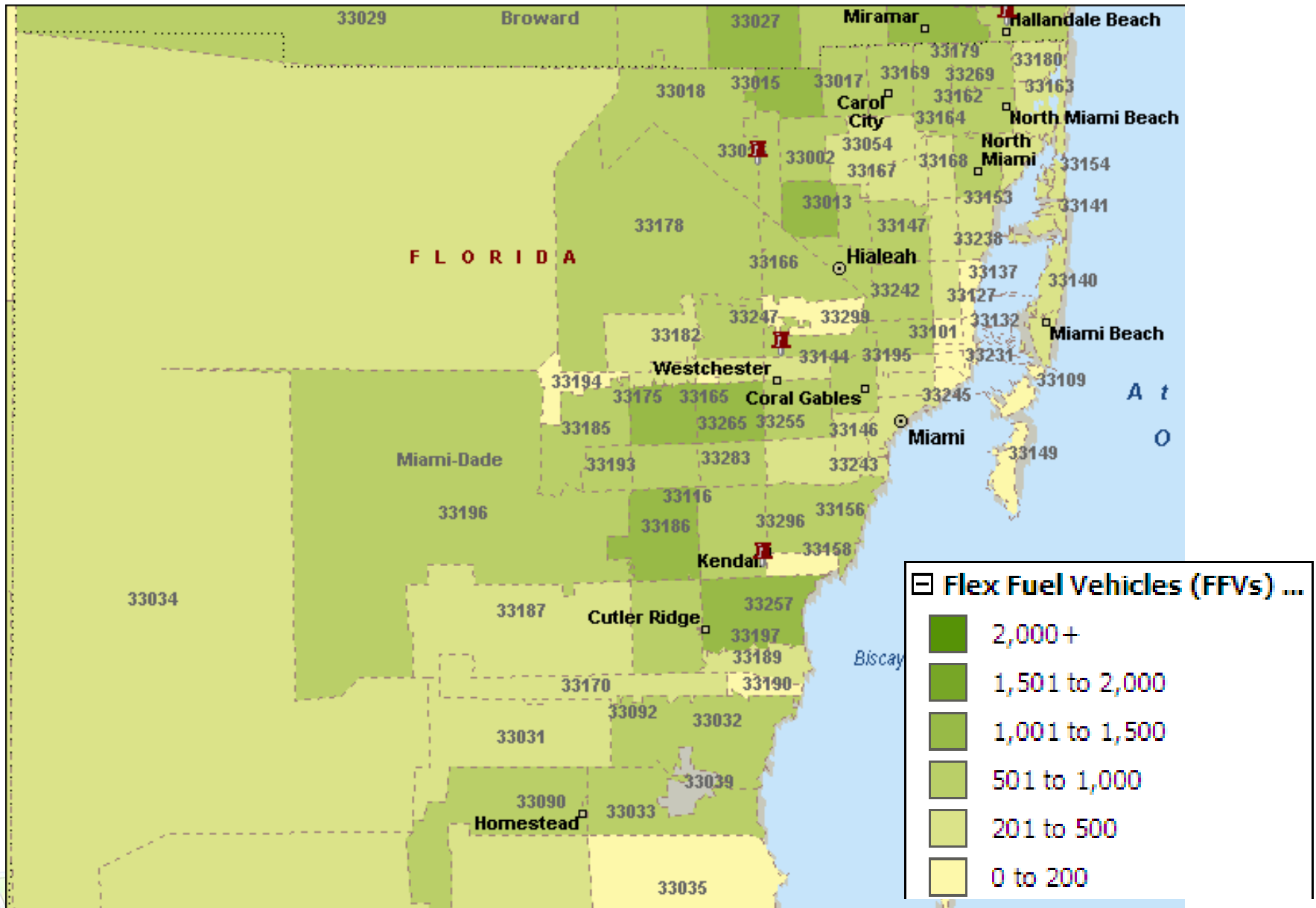
**Turkey Lake Service Plaza -
Florida's Turnpike**
Mile Post 263
Ocoee, FL 34761

Falls U-Gas
14395 S Dixie Hwy
Palmetto Bay, FL 33176

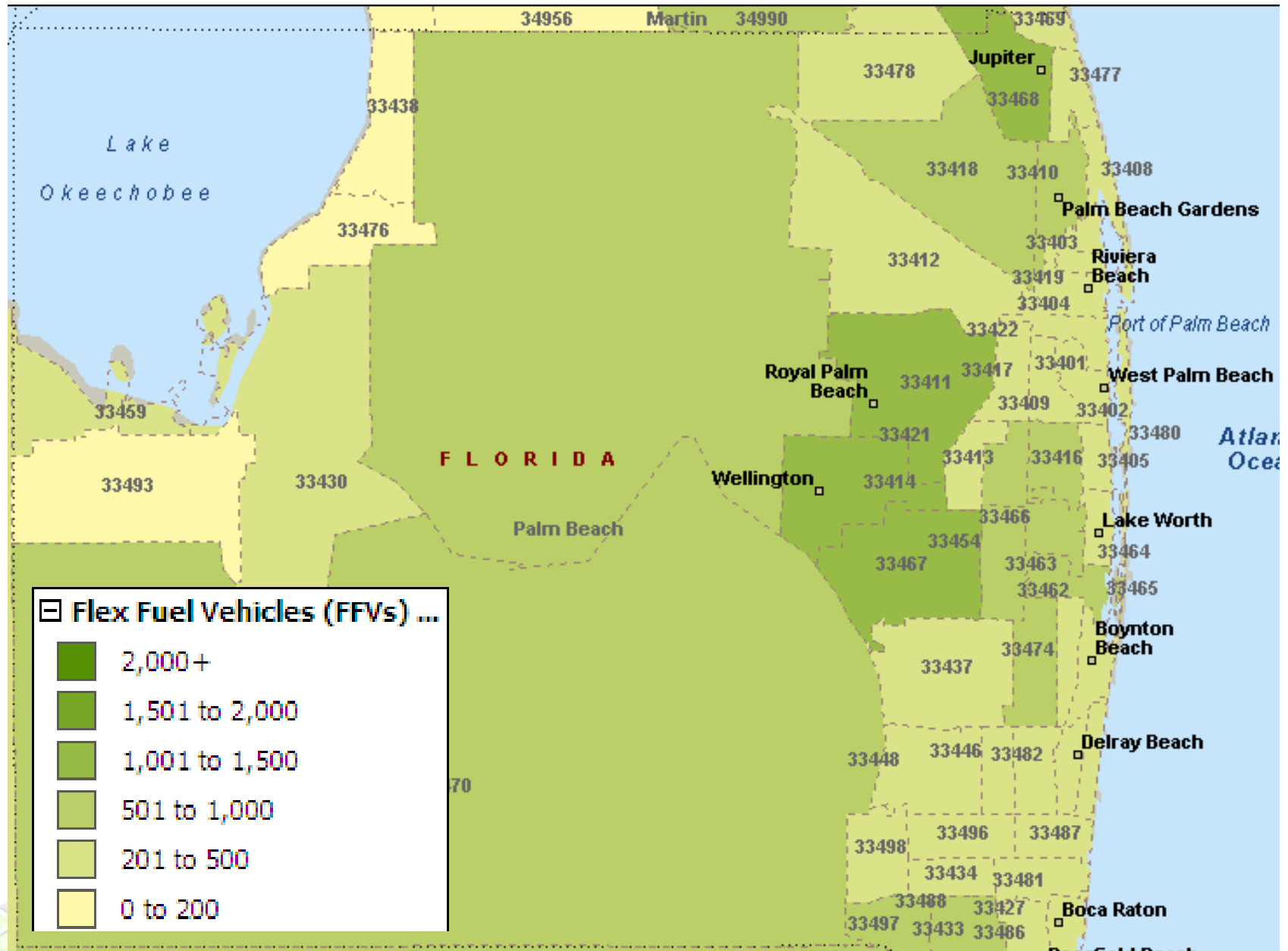
**Ft. Pierce Service Plaza –
Florida's Turnpike**
Mile Post 145
Port St. Lucie, FL 34984

Kangaroo Express
3500 N Monroe St.
Tallahassee, FL 32303

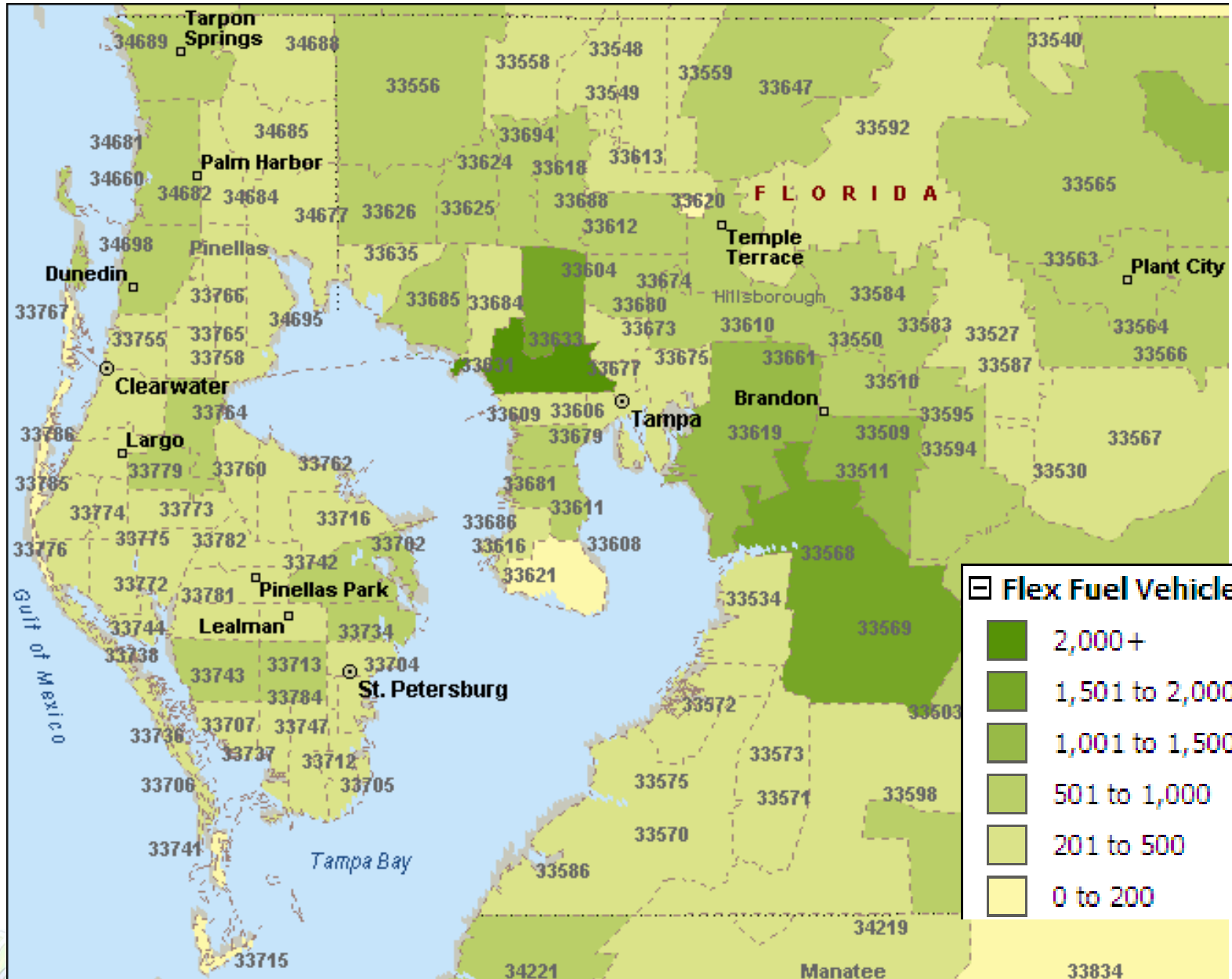
Miami-Dade



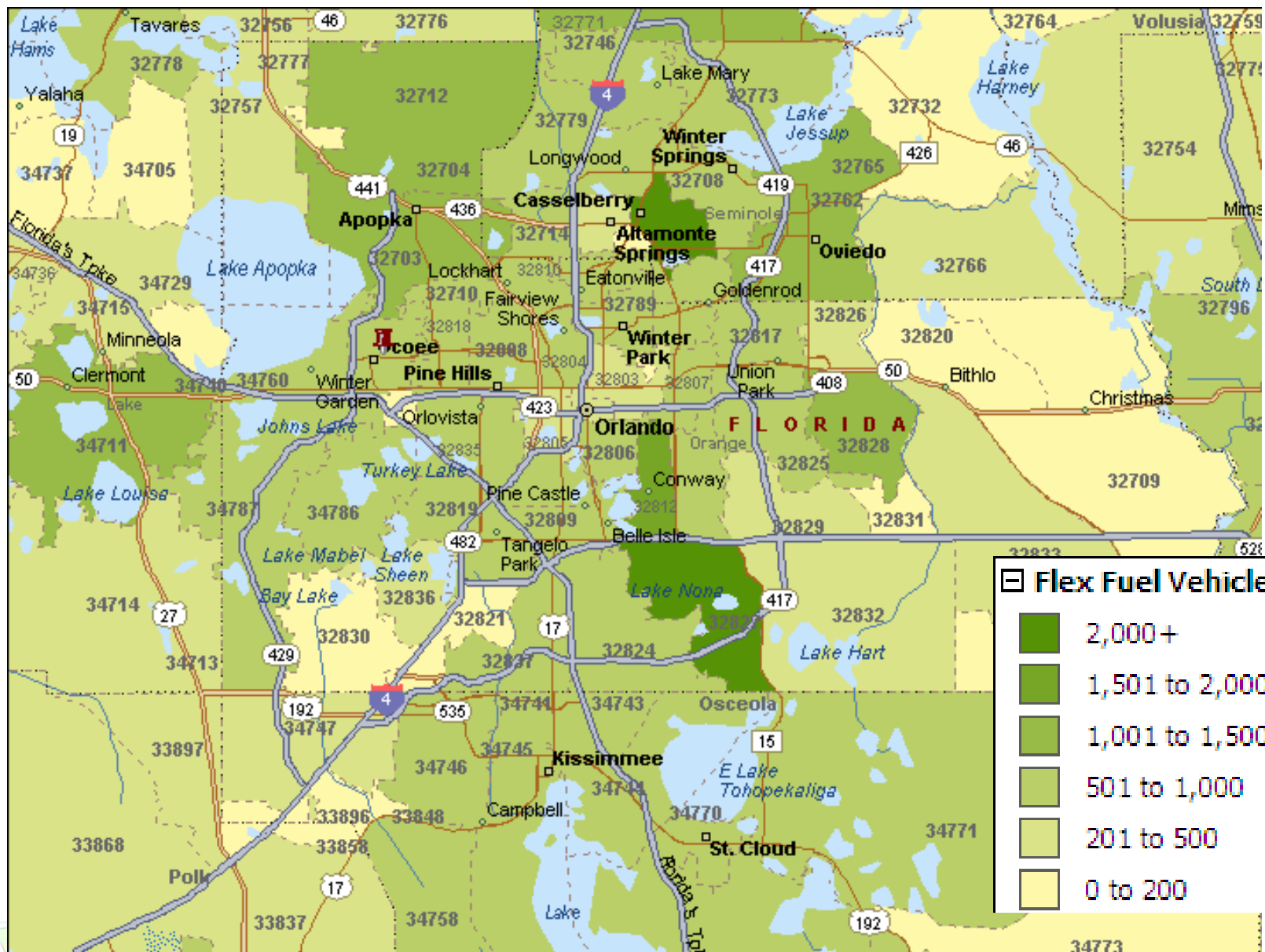
Palm Beach



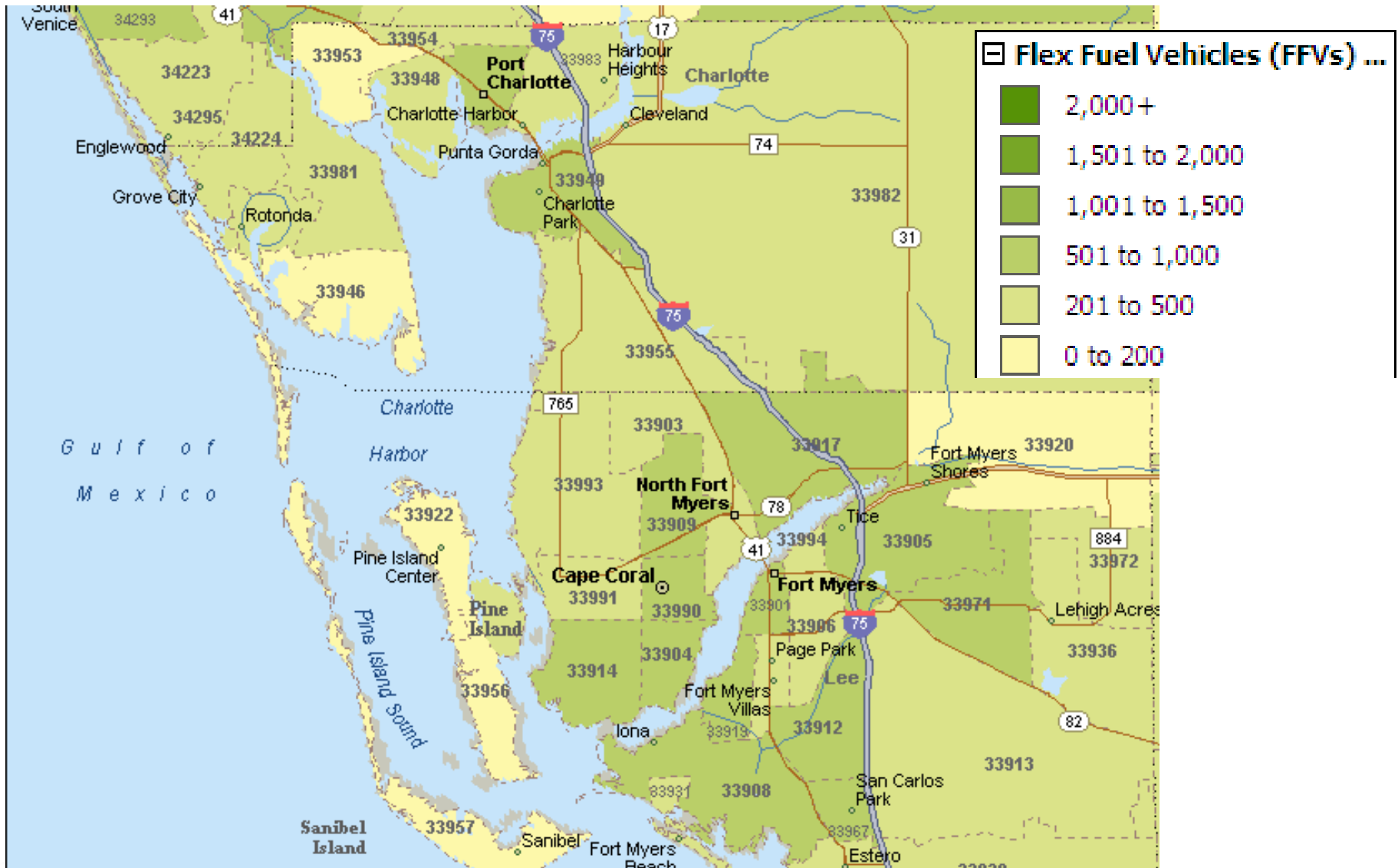
Hillsborough/Pinellas



Orange



Charlotte/Lee



Duval/St. Johns/Clay

